

The Assessment of Sustainability Knowledge

To build a sustainable future, it is essential to raise the level of sustainability knowledge, skills and attitudes worldwide. While society needs experts who can solve specific problems in their field, we need to mainstream knowledge about sustainability, so that everyone has a sufficient understanding of it, and can integrate it into their personal and professional practices and decisions.

TASK™ (The Assessment of Sustainability Knowledge) is an online tool which provides higher education institutions with **a standardised measure and monitoring tool of the level of sustainability knowledge** of their students. In practice, TASK is an online "exam" with around 100 multiple-choice questions, covering a broad scope of topics within the <u>domain of sustainability knowledge</u>.

Because the different concepts of sustainability do not fit into one particular area of education but interact with many others, educators very often find themselves intervening and addressing these topics without a real awareness of the learners' initial knowledge level. By offering TASKTM to their students at the beginning of the course, educators can gain a better insight into the level of understanding of basic concepts and can thus adjust their pedagogical approach and deliver more appropriate teaching.

TASK™ also allows institutions to measure the impact of their educational offerings. The insights provided help institutions ensure their programs are equipping graduates with the ability to "talk sustainability", to understand the challenges, trends and interconnections. As a comparable assessment, TASK can also be used to compare programmes, or in entryand exit-testing, for richer insights.

Moreover, these detailed and aggregated results provide evidence to accreditors, rankings and various stakeholders of the tangible outputs of a sustainability education strategy.

TASK™ thus acts as a trusted third party by measuring the impact in a comparable, robust and secure way.

Besides offering assessment insights to the organisation, TASK™ also certifies the score of the individual participants. Obtaining a certificate that can be used on a CV or LinkedIn profile **allows students of all backgrounds to prove their level of knowledge in sustainability** and to show their future employers that they are ready to have a positive impact!

Overall, TASK™ will act as a lever to ensure that understanding sustainability is not a luxury reserved for students enrolled in dedicated courses or activists involved in certain causes, but **the common language of all students**, regardless of their course.

Supported by the academic community

"The power of higher education to change the world exists both in what it is, but also more importantly in how it affects the futures of all students. Nurturing enquiring minds has always been part of that mission – but now it is more important than ever that it also encourages an aware, sustainable mindset in every student. Sulitest will support this, providing a common framework against which teaching in this vital area can be assessed."

– Duncan Ross, Chief Data Officer at Times Higher Education "TASK™ is an exciting initiative for measuring sustainability knowledge across the globe. At AASHE, we believe that sustainability should be incorporated throughout the curriculum so that all graduating students, no matter what career path they chose, are equipped with the knowledge and solutions they need to address sustainability challenges. TASK™, through its evaluation of students and their knowledge, will help realize this goal throughout the world."

 Meghan Fay Zahniser, Executive Director at AASHE

"Sulitest is an innovative pedagogical tool that can be deployed in multiple ways to advance educational objectives in sustainability and global responsibility. I fully endorse this tool and encourage schools to contribute to the community, promoting action toward solving urgent global challenges and promoting transformation in sustainability education and beyond."

- Eric Cornuel, Director General & CEO at EFMD "Having a tool that allows higher education and business to easily assess sustainability knowledge for students and employees is critically important to meeting impact goals. The Sulitest tools will help your organization assess the knowledge, skills, and attitudes to further drive your sustainability initiatives."

Nicholas Igneri, SVP & Chief Global
 Product Officer at AACSB

Enabling positive change in higher education

"TASK offers a unique opportunity to promote sustainability and social responsibility in higher education. It enables us to measure and evaluate our understanding of these issues, as well as our ability to respond to them effectively. I use Sulitest tools with my students to assess their knowledge, identify gaps and take concrete steps to improve their contribution to a more sustainable future."

 Sebastien Bourdin, Full Professor at EM Normandie Business School "In 2023, students, staff and alumni of ENTPE, a French civil engineering school, performed TASK™. It enabled them to have a comprehensive vision of the whole SDG's and to assess their knowledge on sustainabality beyond their central technical expertise as engineering students."

- Lionel Bessard, CSR Chief Officer at ENTPE

About the Sulitest movement

Founded in 2014, Sulitest aims to play a key role in achieving goal 4.7 of the Sustainable Development Goals (SDGs) Agenda to "ensure that all learners acquire the knowledge and skills necessary to promote sustainable development". In 2016, Sulitest was recognised as one of the outstanding initiatives in the UN partnership for the SDGs.

The association holds 3 UN accreditations with an observer status with the UN Environment Assembly (accreditation 430/218), a special consultative status with the UN Economic, Social and Environmental Council (ECOSOC) and since 2022, an observer status with UNESCO. The association has deployed several tools on its online platform including its famous awareness test taken today by more than 300,000 people in over 80 countries. In 2021, Sulitest creates Sulitest Impact, a social business, to give itself the means to massify the impact of the Sulitest movement at a global level.

TASK ™ at a glance:

Aligned with international benchmarks (UNESCO, GreenComp...) TASK™ is composed of 112 questions organised according to the Sulitest Knowledge Matrix inspired by the 17 Sustainable Development Goals (SDGs), the work on planetary limits (Steffen, W. et al. − 2015) and that on the Doughnut Economy (Raworth, 2017). It questions the systemic interactions between the dimensions of sustainability and the impact of human-made systems.

- 112 multiple-choice questions (French or English), answered within 80 min
- Robust and relevant measure of sustainability knowledge
- Offers comparable metrics (by country and organisation)
- Produces reliable data and indicators that can be shared across organisations
- Issues a certificate that can be highlighted on a CV or LinkedIn profile.

Learn more at en.sulitest.org/task or get in touch through contact@sulitest.org