

BRAND GUIDELINES

The logo



Please do not

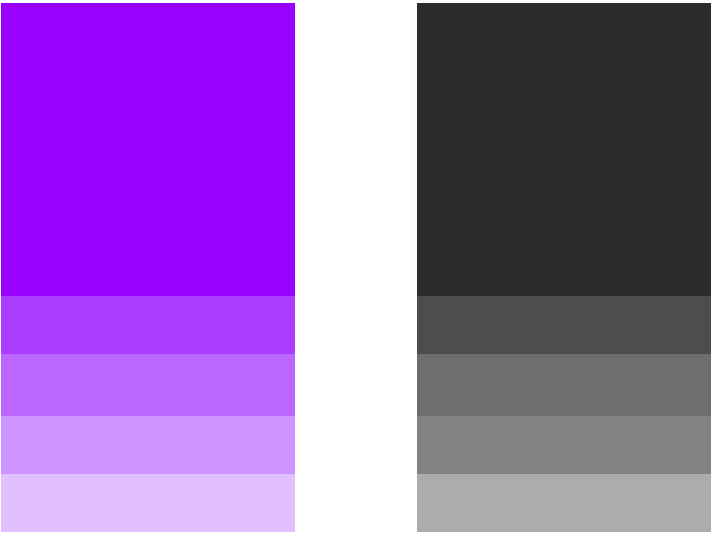


Typography

Comfortaa Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 !@£\$%&*() + — “ ” ? /

Color Palette



Electric Purple
Hex code: #9900FF
RGB: 152 0 255
CMYK: 40 100 0 0

Charcoal
Hex code: #2B2C2B
RGB: 43 44 43
CMYK: 2 0 2 83